Date:

**Subject: Registering and White-listing Sender ID -Acknowledgement Letter**

Dear Sir/Madam,

 This is to inform you that we **Company name** have to send SMS notification to our customers using the below sender ID.

 We **company name** acknowledge that all the messages sent through our company from the below sender ID will be transactional messages which are specific to customers' intent. This is to further confirm that the company will not send any commercial or promotion messages (Bulk SMS) through this account.

Kindly white-list the below sender id:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sender-ID** | **Name of Organisation** | **Message Content sample** | **Name of person responsible** | **Contact number and Email** | **SMS Type (Transactional or Promotional)** |
|  |  |  |  |  |  |

**Company name** acknowledges that violating the above may cause inconvenience to the customers, hence the company may result in paying penalties as well as permanent deactivation of account.

Kind Regards,

**Authorized Person,**

Name:

Designation:

Department:

Mobile:

Email: